



ITS Driving for a Better Life  
智能交通赋能幸福美好生活



# Value of Movement and Carbon Neutral Projects

## ITS Japan's 4<sup>th</sup> Mid-term Plan (2021-2025)



April 27th, 2022

**Akio "Ace" Yamamoto**  
President, ITS Japan



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- 1. ITS Japan 4th Mid Term Plan**
- 2. Impact of Carbon Neutrality on Transportation Policy**
- 3. Value of Movement and Increasing of Valuable Travel**
- 4. ITS Japan's Carbon Neutrality Initiatives:**
  - Carbon Neutrality situation in Japan**
  - A bird's eye view of the ITS carbon neutrality process**
  - ITS Japan's carbon neutrality initiatives**



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**2022**  
**CHENGDU**  
18TH ITS ASIA PACIFIC FORUM

# 1. ITS Japan 4<sup>th</sup> Mid-term Plan Outline

Target: social and value changes

Diversity

Diverse, growing society where individuals can play active roles freely

Social Ties

Society where a variety of ties yield new value

Sustainability

Sustainable society where every citizen lives safely and comfortably

We contribute to a safe, comfortable and efficient mobility and to realize a mobility value chain that support various lifestyles.

## 2. Enhancement of Valuable Travel Motivation

Mobility supporting various lifestyles

Mobility value chain

Creating new value by chaining the before, during and after in travel

### 1. Improvement of transport system and evolution of integrated transport services

1-1) Safe, secure, comfortable transport

1-2) Mitigation of environmental load

1-3) Resilience to natural disasters

Safe, secure, efficient



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**ITF: International Transport Forum** in May 2021

Theme: Transport innovation for sustainable development  
(1,700 participants, 85 countries)



**2022  
CHENGDU**

18TH ITS ASIA PACIFIC FORUM

# ITF: Opening Plenary Session



**Eamon Ryan**  
ITF Chairman  
Minister of Transport  
of Ireland

“There is no time when the importance of interconnectivity and transportation is important in this corona crisis. Urgency, flexibility and ability are required to protect the vulnerable elderly in this crisis. However, even more so, although of different urgency, **efforts to tackle the climate change crisis should be the first priority** in order to protect young people in terms of future risks. ***Support for COP26 @ Glasgow in November this year is especially important.***”



**Young Tae Kim**  
ITF Secretary General

“The pandemic has brought an unprecedented dilemma to traffic. Mobility has been significantly reduced due to virus suppression, making traffic work is essential to fight Covid-19. In response to the behavioral changes and fundamental questions raised by Covid-19,

**transportation should aim for reshaping** as part of the climate change measures. If you break the link with carbon, air pollution, and death in a traffic accident, transportation will be the **most powerful driver of economic development.**”





## Policy insights

- Implement **much more ambitious policies** that will reverse the growth of transport CO2 emissions
- Target different transport sectors with strategies** that reflect their specific de-carbonization potential and challenges
- Support innovation to accelerate **the technological breakthroughs** needed to de-carbonise transport

## -Shift the priority to improving accessibility

Shifting the focus of policy from increasing mobility to improving accessibility will better deliver on several goals, from climate change mitigation to sustainable development and human well-being. Transport planning that serves citizens considers their desired destinations and focusses on how well transport options connect them.

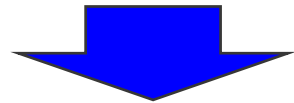
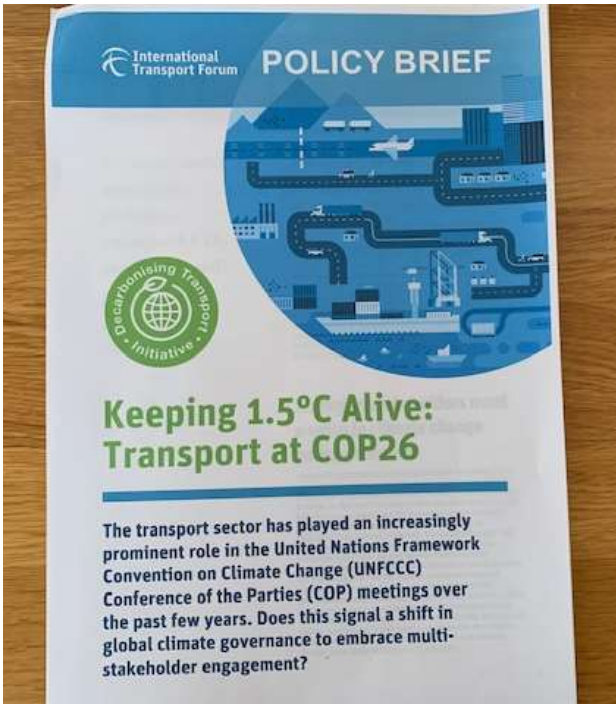
- Intensify **collaboration with non-transport sectors and between public and private actors**





# ITF's Policy Brief published after COP26 (Glasgow)

- Without more ambitious policies, transport CO2 emissions **will grow up to 16% by 2050.**
- The transport sector must accelerate** the development, deployment and dissemination of technologies and **implement policies to transit to low-emission systems.**
- Transport sector achievements at COP26 marked a change in how transport is perceived by the climate change community and **how climate change should be governed.**



Next ITF's Ministers' Roundtable on "Transport and Climate Change: Moving forward from COP26" during the ITF Summit in May 2022.



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RESHAPING  
MOBILITY  
IN THE WAKE OF  
COVID-19

Fighting against climate change

Shifting the focus of policy from increasing mobility to improving accessibility



Dilemma

ITS Japan 4<sup>th</sup> Mid-term Plan Outline

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1.Improvement of transport system and evolution of integrated transport services

1-1) Safe, secure, comfortable transport

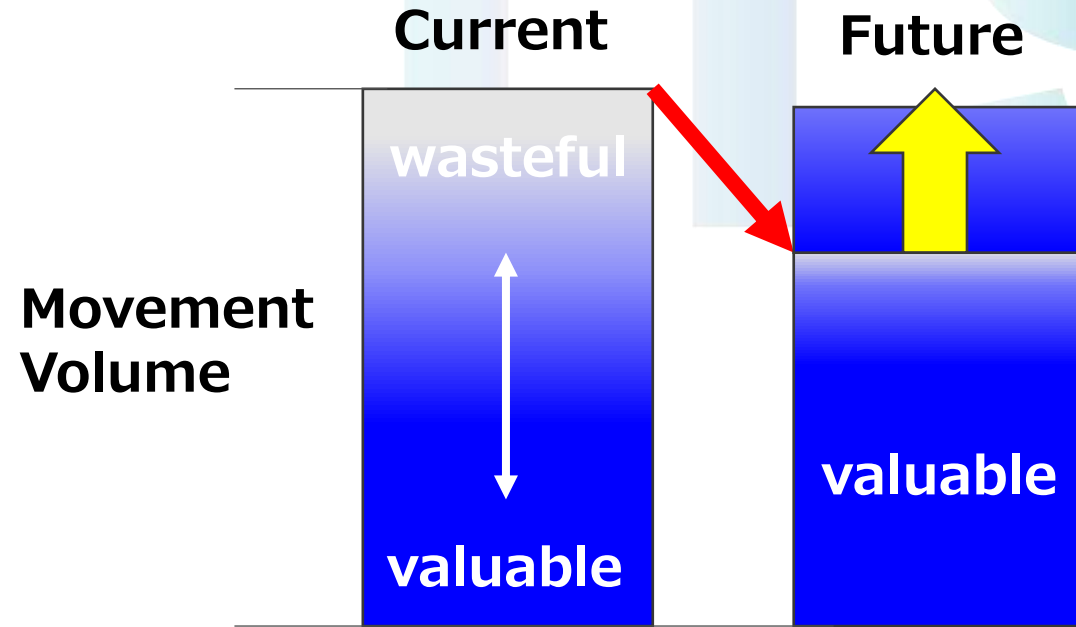
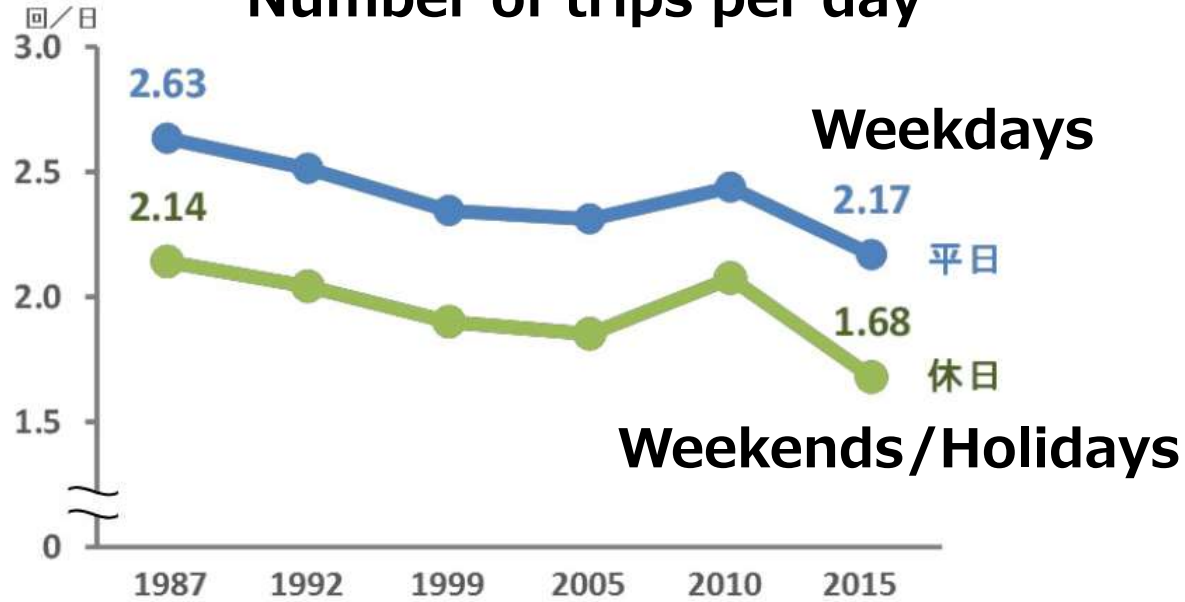
1-2) Mitigation of environmental load

1-3) Resilience to natural disasters

Safe, secure, efficient

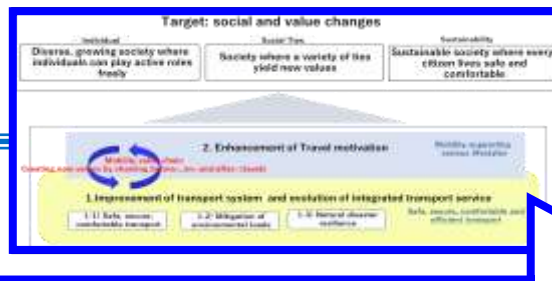


## Number of trips per day



**Negative impacts of transportation, such as its effect on the environment and traffic accidents, must be tackled when increasing amount of valuable movement.**





# ITS Japan 4<sup>th</sup> Mid-term Plan Outline

## Mobility Value Chain

### Target: social and value changes

#### Individual

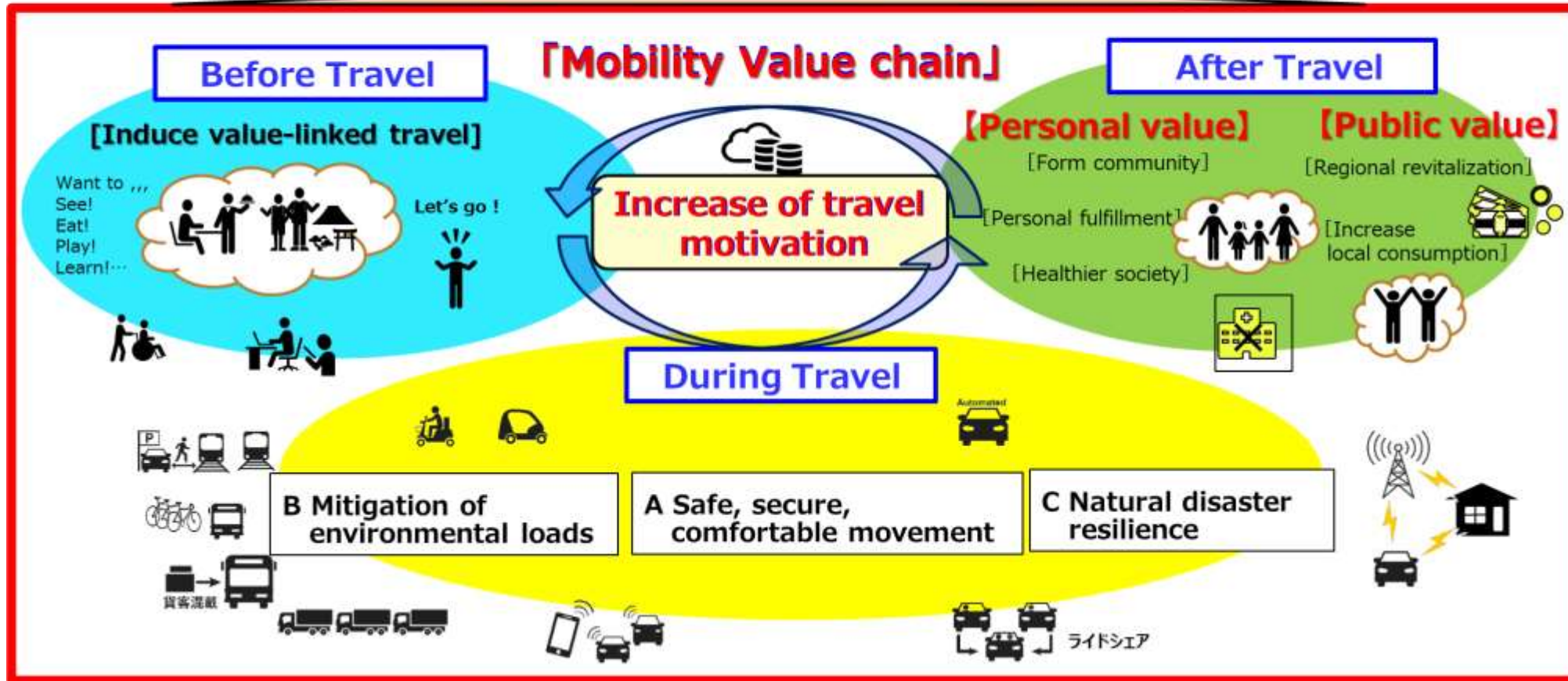
Diverse, growing society where individuals can play active roles freely

#### Social Ties

Society where a variety of ties yield new values

#### Sustainability

Sustainable society where every citizen lives safe and comfortable



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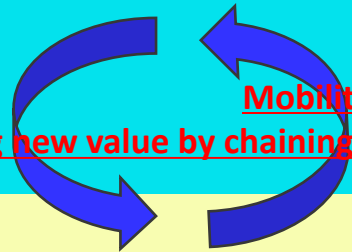
Sustainability

Sustainable society where every citizen lives safely and comfortably

We contribute to a safe, comfortable and efficient mobility and to realize a mobility value chain that support various lifestyles.

## 2. Enhancement of Mobility

Mobility supporting various lifestyles



Mobility value chain

Creating new value by chaining the before, during and after

Carbon neutrality initiative

### 1. Improvement of transport system

Integrated transport services

1-1) Safe, secure, comfortable transport

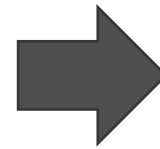
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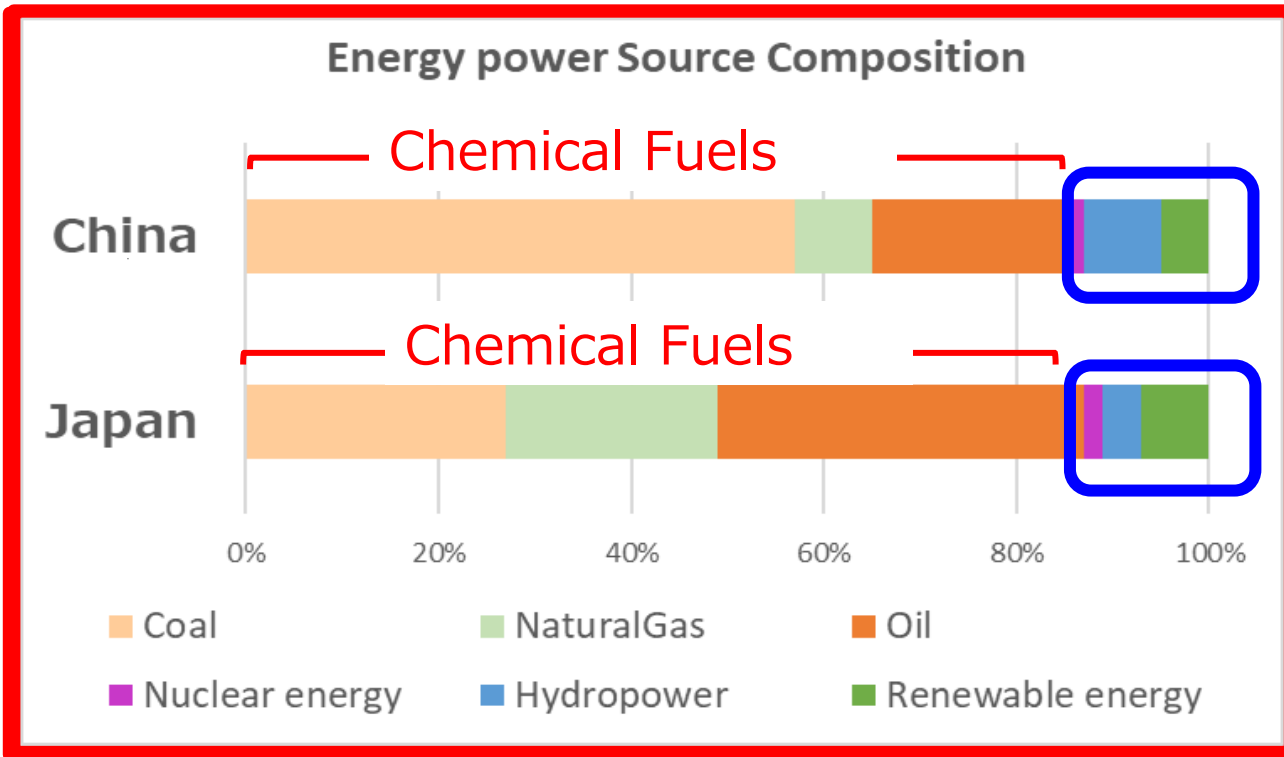


Japan has a high dependency on chemical fuels.



- Importance of **Well-to-Wheel perspective**
- Toward a **decentralized energy society**
- Improvement of **multi-modal traffic environments**

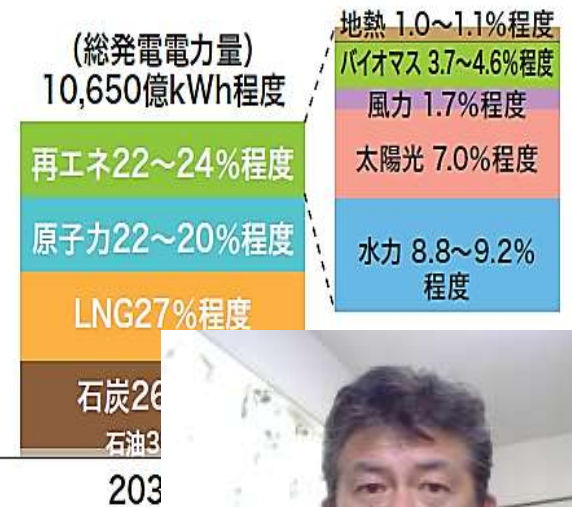
In 2020



in 2030 in Japan

Hydroelectric  
Renewable energy  
etc.

15% → 46%

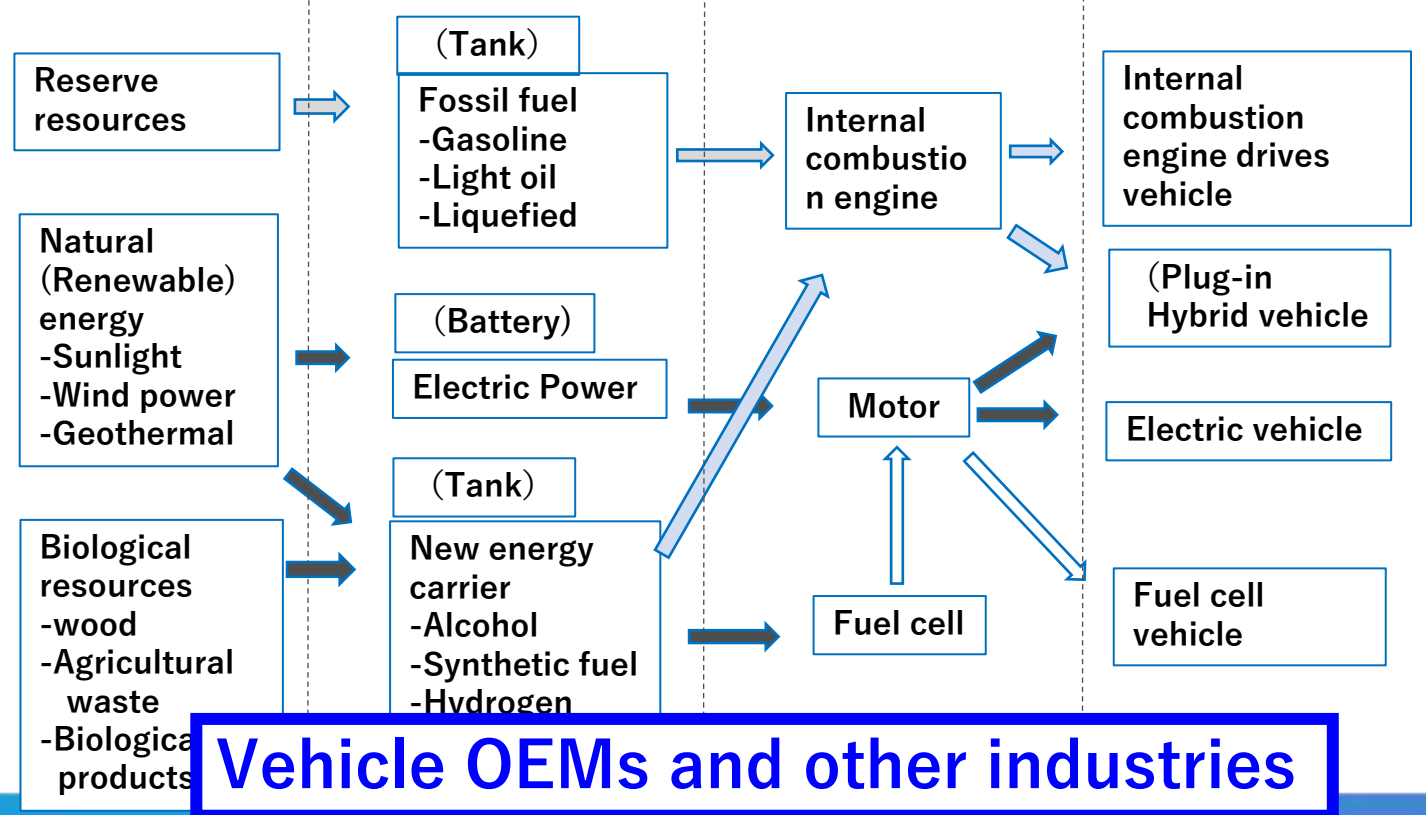
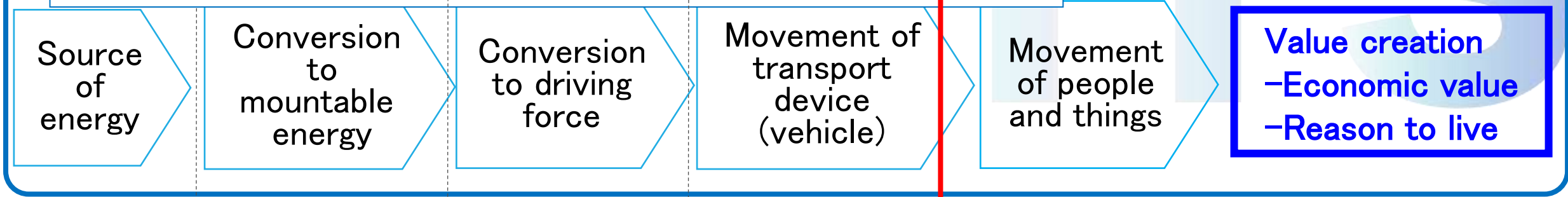




# A bird's eye view of the ITS carbon neutral process



## Conversion process from energy resources to value creation



**Minimum energy  
Maximum value of movement**

1. Optimal and comfortable combination of various means of transportation (The very essence of MaaS)
2. Smooth traffic flow integrated with development of urban transportation functions

**ITS Japan's 4th mid-term plan**

**Points**

**Minimum energy  
Maximum value of movement**

**Will it lead to social  
implementation?**

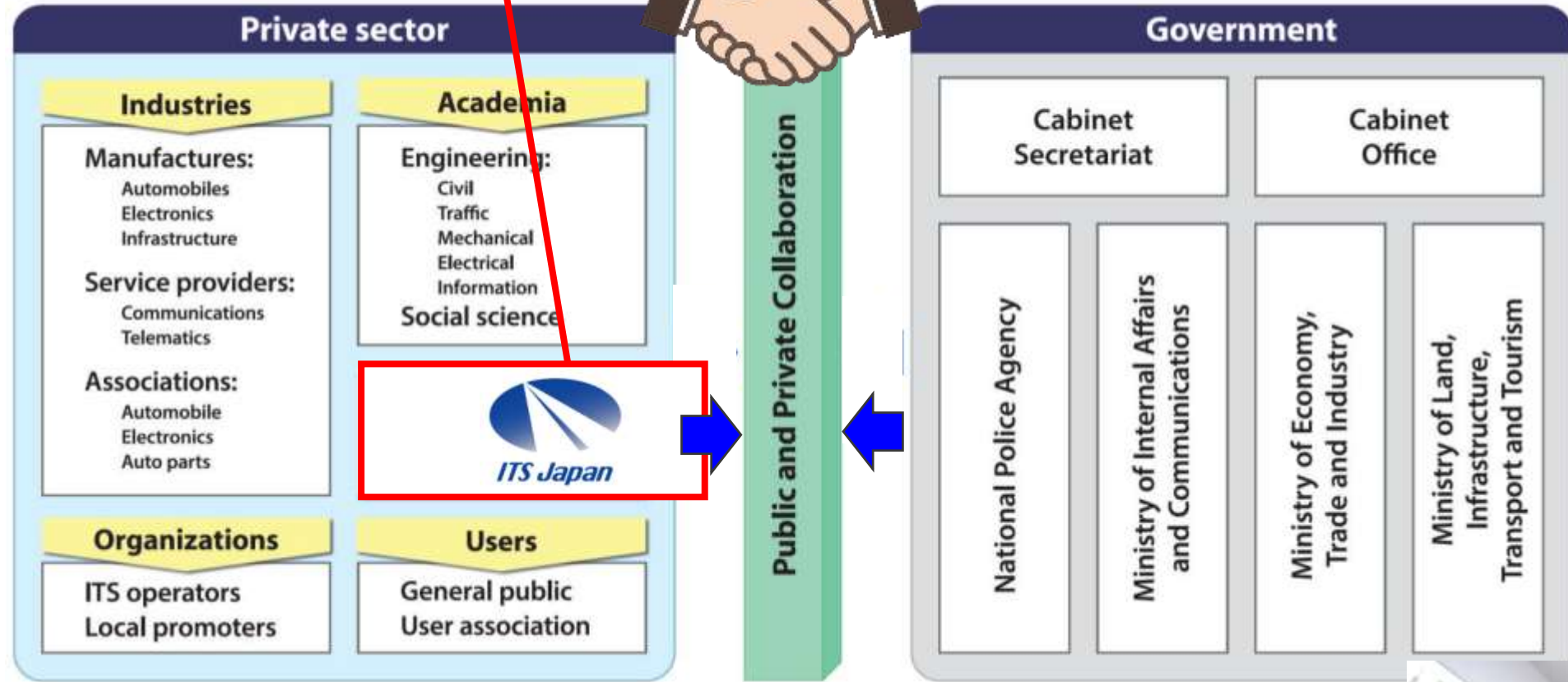
**Is it an cooperative field?**



- |   |   |                               |
|---|---|-------------------------------|
| 1 | <p><b>Optimal and comfortable combination of various means of transportation (The very essence of MaaS)</b></p> <ul style="list-style-type: none"> <li>- <b>Effective use of renewable energy with V2X energy system*</b></li> <li>- <b>Consider diversification of transportation with post-Corona in mind</b></li> </ul>  | <p><i>*(V2H,V2G,etc.)</i></p> |
| 2 | <p><b>Smooth traffic flow integrated with the development of urban transportation</b></p> <ul style="list-style-type: none"> <li>- <b>Initiatives to reduce CO2 emissions through behavioral changes through road pricing, etc.</b></li> <li>- <b>Study of distributed traffic signal control system, etc. that improved the intelligence of the infrastructure-side-equipment</b></li> </ul> |                               |
| 3 | <p><b>Others</b></p> <ul style="list-style-type: none"> <li>- <b><u>Visualization of CO2 reduction effects</u></b></li> <li>- <b>Improving social acceptability for energy conservation</b></li> </ul>  |                               |



## Positioning of ITS Japan

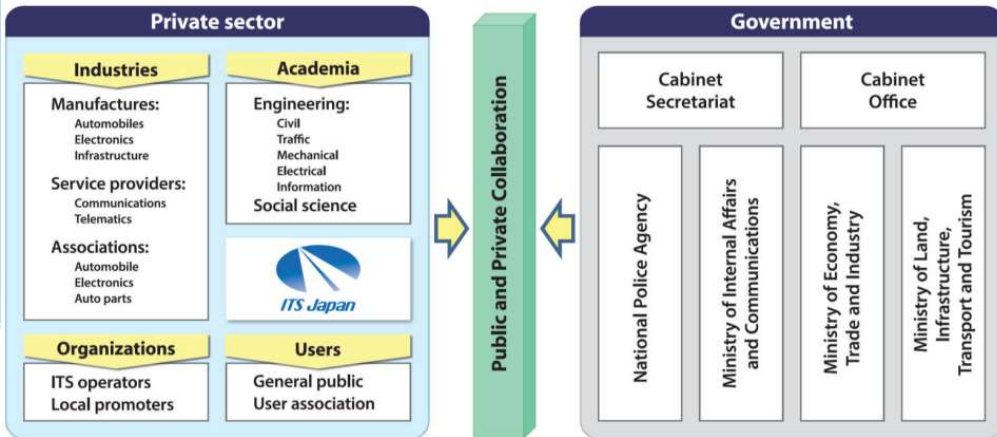


- Sharing our common Vision and Goals
- Discussing ITS Services, Technologies, Law, Business Models, Operations, etc.
- Raising Social Awareness, Engaging with the public





### Positioning of ITS Japan



# THANKS



2022年4月27-29日 中国·成都

Chengdu, China 27-29 April 2022

